ACADEMIC COLLEGES

2024-2025 SCHOOL OF BUSINESS

2024-2025 Harland C. Stonecipher
School of Business
Michael Scott, Dean

Department of Accounting
Department of Business Administration

General Information
The Harland C. Stonecipher School of Business is located in the Chickasaw Business and Conference Center. The School is also home to the Wilburn L. Smith Center for Entrepreneurship and the Kellogg & Sovereign Consulting, LLC Financial Lab. Students are encouraged to join the Business Leaders Association. Students of high academic achievement will be invited to join the international honor society Delta Mu Delta. Both the Accounting Program, and the Business Administration Program, are accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

2024-2025 Accounting (ACCT) Courses
2024-2025 Business (BUS) Courses
2024-2025 Business Communication (BUCOM) Courses
2024-2025 Business-Economics (BSEC) Courses
2024-2025 Business Law (BUSLW) Courses
2024-2025 Economics (ECON) Courses
2024-2025 Finance (FIN) Courses
2024-2025 Information Technology Management (ITM) Courses
2024-2025 Management (MGMT) Courses
2024-2025 Management Information Systems (MIS) Courses
2024-2025 Marketing (MKTG) Courses
2024-2025 Military Science (MS) Courses

School of Business Internship Hours
Students may obtain from one to three credits from internship opportunities. The general requirement is that the internship must include (1) actual work to be completed under the supervision of the place of employment offering the internship and (2) an academic component related to the field of study under the supervision of the SSB internship supervisor. The nature of the actual work and academic component will vary from internship to internship, and the details of each are determined through input from the internship company, supervisor, and student. The hours of credit are determined by the amount of work required.

Return to Table of Contents

Department of Accounting

Major Offered
Accounting - Bachelor of Science
Minor Offered
Accounting

Certificates Offered
Accounting (Managerial Accounting)
Accounting (Treasury Management)

Departmental Information
The primary purpose of accounting is to measure and communicate financial information about profit and non-profit organizations to interested persons. Accounting professionals operate within a broad socioeconomic environment. Therefore, emphasis within the accounting program is placed upon a combination of conceptual knowledge and practical applications of accounting theory and concepts as they relate to satisfying the information needs of a disparate group of users. The wide selection of courses in the accounting department enables the student to become familiar with such fields as taxation, financial accounting, managerial accounting, auditing, and governmental/not-for-profit accounting. The Accounting Program prepares the student for entry level professional positions and provides the prerequisite courses for admission to graduate study. Students majoring in accounting are required to take a combination of business and accounting related courses, which enhance their knowledge of the various business functions. Courses in computer technology and information systems, business communication, management, marketing, finance, business law, and economics are taken by all accounting majors. The Department also offers a minor in Accounting, and two certificate programs in Managerial Accounting and Treasury Management.

Return to Table of Contents

2024-2025 Accounting Bachelor of Science (120 Credit Hours)
Students graduating with an Accounting degree must complete 150 (of which 76 must be upper division) hours, including 36 hours in accounting, to comply with the educational requirements needed to sit in the State of Oklahoma for the CPA exam. The total number of hours required for a Bachelor of Science (BS) degree with a major in Accounting is 124; however, ECU offers a Master of Science in Accounting that allows graduates to meet the Oklahoma Accountancy Act 150-hour requirements. The 120 credit hours includes ECU's 40 hour general education program.

Required Core Courses (36 Credit Hours)
ACCT 2103 Financial Accounting
ACCT 2203 Managerial Accounting
BSEC 2603 Bus & Econ Statistics
BUCOM 3133 Bus Comm & Report Writing
BUS 1113 Foundations of Business - must be completed prior to 60hrs earned; OR
MGMT 4623 Leadership - complete if more than 60hrs earned
BUS 4303 Business Strategy & Policy
BUSLW 3213 The Legal Environment of Business
ECON 2003 Principles of Macroeconomics

ECON 2013 Principles of Microeconomics
FIN 3113 Financial Management
MGMT 3013 Principles of Management
MIS 1903 Computer Business Applications
MIS 3433 Management Information Systems
MKTB 3313 Principles of Marketing

Required in Accounting Major (33 Credit Hours)
ACCT 3203 Cost Accounting I
ACCT 3303 Intermediate Accounting I*
ACCT 3383 Federal Income Tax Accounting
ACCT 3403 Intermediate Accounting II
ACCT 3413 Business Ethics for Accountants*
ACCT 3843 Accounting Information Systems
ACCT 4303 Advanced Accounting
ACCT 4503 Auditing
BSEC 3103 Foundations of Data Analytics*

Six (6) additional upper level accounting hours selected from the following:
ACCT 3423 Community Tax Preparations
ACCT 3453 Advanced Computer Acct. Applications
ACCT 3713 Governmental & Non-Profit Accounting
ACCT 4203 Advanced Cost Accounting
ACCT 4353 Oil and Gas Accounting
ACCT 4453 Short-Term Financial Management
ACCT 4621-3 Internship in Accounting
ACCT 4981-4 Seminar in Accounting
ACCT 4991-4 Individual Study in Accounting

Related Work
COMM 2253 Communication in the Workplace
MATH 1613 Functions & Modeling

Other Requirements & Notations
Courses in the required core as well as those denoted with a * are considered related work for double majors, minors and certificates in the Stonecipher School of Business. For Graduation, a minimum grade point average of 2.25 is required in the 33 hours of courses with ACCT prefixes. Student majoring in Accounting must take at least 50 credit hours of their coursework in non-business courses. However, BUCOM 3133, ECON 2003, ECON 2013, FIN 1113 and MIS 1903 will be considered non-business courses for this requirement.

2024-2025 Accounting Major Check Sheet
2024-2025 Accounting Major 4-Year Plan

Return to Table of Contents
Return to Department of Accounting

2024-2025 Accounting Minor (18 Credit Hours)

Required Courses
ACCT 2103 Financial Accounting
ACCT 2203 Managerial Accounting
ACCT 3203 Cost Accounting I
ACCT 3303 Intermediate Accounting I

In addition to the courses above, the student must complete Six (6) hours of approved upper-division accounting courses.

2024-2025 Accounting Minor Check Sheet

Return to Table of Contents
Return to Department of Accounting

2024-2025 Certificate in Managerial Accounting (30 Credit Hours)

Required Courses (18 Credit Hours)
ACCT 2203 Managerial Accounting
ACCT 3203 Cost Accounting
ACCT 3303 Intermediate Accounting I
ACCT 3413 Business Ethics for Accountants
FIN 3113 Financial Management
ACCT 4203 Advanced Cost Accounting

Elective Courses (12 Credit Hours)
Students will select four courses from the following:
ACCT 3453 Advanced Computer Acct. Applications
ACCT 4303 Advanced Accounting
ACCT 4503 Auditing
MGMT 3013 Principles of Management
MIS 3433 Management Information Systems
ECON 2013 Principles of Microeconomics
Students may also be permitted to include other upper level Accounting of Business Administration courses with preapproval from the department.

Special Requirement

This certificate requires successful completion of a capstone experience. The Managerial Accounting certificate program requires a learning experience beyond the specified minimum number of courses. The capstone experience can be satisfied by making an acceptable score on Parts 1 & 2 of the professional examination to receive the Certified Management Accountant (CMA) designation. Subject to the following, the capstone experience may also be satisfied by completing a business plan, research paper, thesis, 6 hours of additional coursework, or other synergistic experience. Generally, the capstone experience must be approved by the relevant Program Coordinator/ Department Chair and the Dean of the Stonecipher School of Business. A capstone experience not involving the approved professional examination will also require the approval of an advisory committee, consisting of three business faculty members, at least two of whom must be faculty teaching in the relevant program. Students who do not complete the capstone experience by the end of the program coursework must enroll in ACCT 4991 under the Program Coordinator until the capstone experience is completed. Evidence of completing the capstone experience must be submitted to the Dean of the Stonecipher School of Business at least thirty days before the conferral of the certificate.

2024-2025 Certificate in Managerial Accounting Check Sheet

Return to Table of Contents
Return to Department of Accounting

2024-2025 Certificate in Treasury Management (30 Credit Hours)

Required Courses (12 Credit Hours)
ACCT 3303 Intermediate Accounting I
ACCT 4453 Short-Term Financial Management
ACCT 3413 Business Ethics for Accounting; OR
BUS 4213 Business Ethics
FIN 3113 Financial Management

Elective Courses (18 Credit Hours)
Students will select six courses from the following:
ACCT 3403 Intermediate Accounting II
ACCT 3453 Advanced Computer Acct Applications
ACCT 3713 Governmental & Non-Profit Accounting
ACCT 4303 Advanced Accounting
BUSLW 3253 Business Law
MIS 3433 Business Law
MIS 3433 Management Information Systems
ECON 2013 Principles of Microeconomics
Students may also be permitted to include other upper level Accounting of Business Administration courses with preapproval from the department.

Special Requirement
This certificate requires successful completion of a capstone experience. The Treasury Management certificate program requires a learning experience beyond the specified minimum number of courses. The capstone experience can be satisfied by making an acceptable score on the professional examination to receive the Certified Treasury Professional Associate (CTPA) designation. Subject to the following, the capstone experience may also be satisfied by completing a business plan, research paper, thesis, 6 hours of additional coursework, or other synergistic experience. Generally, the capstone experience must be approved by the relevant Program Coordinator/Department Chair and the Dean of the Stonecipher School of Business. A capstone experience not involving the approved professional examination will also require the approval of an advisory committee, consisting of three business faculty members, at least two of whom must be faculty teaching in the relevant program. Students who do not complete the capstone experience by the end of the program coursework must enroll in ACCT 4991 under the Program Coordinator until the capstone experience is completed. Evidence of completing the capstone experience must be submitted to the Dean of the Stonecipher School of Business at least thirty days before the conferral of the certificate.

2024-2025 Certificate in Treasury Management Check Sheet

Return to Table of Contents
Return to Department of Accounting

Department of Business Administration

Majors Offered
Business Administration (Entrepreneurship) - Bachelor of Science
Business Administration (Finance) - Bachelor of Science
Business Administration (General Business) - Bachelor of Science
Business Administration (Management) - Bachelor of Science
Business Administration (Marketing) - Bachelor of Science
Information Technology Management (Data Analytics) - Bachelor of Science
Information Technology Management (Information Systems) - Bachelor of Science
Information Technology Management (Project Management) - Bachelor of Science
Minors Offered
Business Administration
Business Administration for Music Majors
Data Analytics
Entrepreneurship
Finance
Human Resources Management
Information Systems
Management
Marketing
Military Science
Project Management
Promotions Management

Certificates Offered
Entrepreneurship Certificate
Banking & Finance Certificate

Global Business Certificate
Human Resources Management Certificate
Management Information Systems Certificate
Personal Finance Planning Certificate
Project Management/Management Certificate
Promotions Management Certificate
Managerial Accounting Certificate
Treasury Management Certificate

Departmental Information
The Department of Business Administration at East Central University brings together five business disciplines with programs leading to a Bachelor of Science degree with a major in Business Administration. The Degree offers concentrations in Entrepreneurship, Finance, General Business, Marketing, Management, and Information Technology Management. The Department also offers nine certificate programs, Banking and Finance, Entrepreneurship, Global Business, Human Resources Management, Management Information Systems, Project Management/Management, and Promotions Management and twelve minors, Business Administration, Business Administration for Music Majors, Entrepreneurship, Finance, Human Resources Management, Management, Marketing, Promotions Management, Information Systems, Project Management and Data Analytics.

The Department of Business Administration's mission is to facilitate an interactive, experiential, and dynamic learning environment where students are treated as co-learners who continuously acquire knowledge and skills to enable them to successfully contribute to a dynamic and culturally diverse society. Our vision is to be recognized as an exemplary leader in undergraduate business education, primarily preparing students for successful entrance in both the private and public sectors, to become successful entrepreneurs, and to pursue post-baccalaureate studies. Small class sizes, quality professors, and real-world focus make for an excellent option for those looking to secure a strong foundation in Business Administration. Primary general education and major core courses are completed during the first two years, with concentration courses completed in the final two years. A mix of traditional and innovative approaches are designed to provide knowledge of the fundamental principles, generalizations, and theories of business, delivery of effective communications, effective use of computing software, and the skills to make sound business decisions in a socially responsible and global business environment.

Return to Table of Contents
Return to Department of Accounting
Return to Department of Business Administration

2024-2025 Business Administration - Entrepreneurship - Bachelor of Science (120 Credit Hours)
The Entrepreneurship concentration provides learning opportunities to assist students in developing their skills to create and run successful companies. Topics include opportunity recognition the entrepreneurial mindset, proof of concept, financial planning, building a brand, management and organization planning, and market planning using curriculum developed and supported by the Ewing Marion Kauffman Foundation. Students in the capstone class compete for cash prizes in the Oklahoma Governor's Cup Competition. The 120 credit hours includes ECU's 40 hour general education program.

Required Core Courses (42 Credit Hours)
ACCT 2103 Financial Accounting
ACCT 2203 Managerial Accounting
BSEC 2603 Bus & Econ Statistics
BUCOM 3133 Bus Comm & Report Writing
BUS 1113 Foundations of Business - must be completed prior to 60hrs earned; OR
MGMT 4623 Leadership - complete if more than 60hrs earned
BUS 4303 Business Strategy & Policy
BUSLW 3213 The Legal Environment of Business
ECON 2003 Principles of Macroeconomics
ECON 2013 Principles of Microeconomics
FIN 3113 Financial Management
MGMT 3013 Principles of Management
MIS 1903 Computer Business Applications
MIS 3433 Management Information Systems
MKTG 3313 Principles of Marketing

Required for Concentration in Entrepreneurship (27 Credit Hours)
BUS 4103 Global Business
BUS 4213 Business Ethics
ENTR 3103 Introduction to Entrepreneurship
ENTR 4413 Bus Planning & Strategy For Entrepreneurship
ENTR 4503 Venture Creation
FIN 4623 Applied Finance
MGMT 3063 Production/Operations
MIS 3453 Adv. Computer Bus Applications
MKTG 3333 Digital Marketing; OR
MKTG 3813 Professional Selling

Required Business Administration Electives (6 Credit Hours)
The student will select six (6) additional hours from Accounting, Business, Administration or Information Technology Management at the upper division level.

Related Work
COMM 2253 Communication in the Workplace
MATH 1613 Functions & Modeling

Electives
Students will select five (5) additional credit hours in consultation with his/her major program advisor.

Special Requirements
For graduation, a minimum grade point average of 2.25 is required in the core courses (excludes courses required for area of concentration). Students majoring in Business Administration must take at least 40 percent (48 credit hours) of their coursework in non-business courses. However, BUCOM 3133, ECON 2003, ECON 2013, FIN 1113 and MIS 1903 will be considered non-business courses for this requirement.

2024-2025 Major Program Check Sheet - Entrepreneurship Concentration
2024-2025 Major Program 4-year Plan - Entrepreneurship Concentration

Return to Table of Contents
Return to Department of Accounting
Return to Department of Business Administration

2024-2025 Business Administration - Finance - Bachelor of Science (120 Credit Hours)
The Finance concentration provides students with knowledge and practice in the application of methods and techniques used in all areas of f inance. Basic underlying financial theories and concepts are examined in the core courses and are reinforced and expanded in the concentration Business 37 courses. Concentration course topics include corporate finance, investments, financial institutions, insurance, personal financial planning, and real estate development. The 120 credit hours includes ECU's 40 hour general education program.

Required Core Courses (42 Credit Hours)
ACCT 2103 Financial Accounting
ACCT 2203 Managerial Accounting
BSEC 2603 Bus &Econ Statistics
BUCOM 3133 Bus Comm & Report Writing
BUS 1113 Foundations of Business - must be completed prior to 60hrs earned; OR
MGMT 4623 Leadership - complete if more than 60hrs earned
BUS 4303 Business Strategy & Policy
BUSLW 3213 The Legal Environment of Business
ECON 2003 Principles of Macroeconomics
ECON 2013 Principles of Microeconomics
FIN 3113 Financial Management
MGMT 3013 Principles of Management
MIS 1903 Computer Business Applications
MIS 3433 Management Information Systems
MKTG 3313 Principles of Marketing

Required for Concentration in Finance (36 Credit Hours)
BSEC 3103 Foundations of Data Analytics*
BUS 4103 Global Business*
BUS 4213 Business Ethics*
FIN 3003 Financial Markets & Institutions
FIN 3223 Investment Analysis
FIN 3913 Principles of Insurance & Risk Mgmt
FIN 4113 International Financial Management
FIN 4623 Applied Finance*
MGMT 3036 Production/Operations Management*

The student will select nine (9) hours from the following:
ACCT 3303 Intermediate Accounting I*
BSEC 4003 Advanced Data Analytics*
FIN 3013 Fundamentals of Financial Planning
FIN 3833 Commercial Bank Management
FIN 4103 Essentials of Banking & Finance
FIN 4263 Real Estate Development & Investment
ITM 3473 Data Visualization*
ITM 3613 Data Comm & Computer Networks*
MGMT 3043 Human Resource Management
MIS 3453 Advanced Computer Bus App*
MKTG 3813 Professional Selling*

Related Work
COMM 1113 Fundamentals of Human Communication
MATH 1613 Functions & Modeling

Electives
Students will select two (2) additional credit hours of coursework in consultation with their major program advisor.

Special Requirements
Courses in the required core as well as those denoted with are considered related work for double majors, minors and certificates in the Stonecipher School of Business. For graduation, a minimum grade point average of 2.25 is required in the core courses (excludes courses required for area of concentration). Student majoring in Business Administration must take at least 40 percent (48 credit hours) of their coursework in non-business courses. However, BUCOM 3133, ECON 2003, ECON 2013, FIN 1113 and MIS 1903 will be considered non-business courses for this requirement.

2024-2025 Major Program Check Sheet - Finance Concentration
2024-2025 Major Program 4-year Plan - Finance Concentration

Return to Table of Contents
Return to Department of Accounting
Return to Department of Business Administration

2024-2025 Business Administration - General Business - Bachelor of Science (120 Credit Hours)
The General Business concentration provides greater flexibility in developing a program tailored to the student's needs and objectives. Students take advanced courses from each of the other concentrations to gain a broad understanding of business. The 120 credit hours includes ECU's 40 hour general education program.

Related Core Courses (42 Credit Hours)
ACCT 2103 Financial Accounting

ACCT 2203 Managerial Accounting
BSEC 2603 Bus & Econ Statistics
BUCOM 3133 Bus Comm & Report Writing
BUS 1113 Foundations of Business - must be completed prior to 60hrs earned; OR
MGMT 4623 Leadership - complete if more than 60hrs earned
BUS 4303 Business Strategy & Policy
BUSLW 3213 The Legal Environment of Business
ECON 2003 Principles of Macroeconomics
ECON 2013 Principles of Microeconomics
FIN 3113 Financial Management
MGMT 3013 Principles of Management
MIS 1903 Computer Business Applications
MIS 3433 Management Information Systems
MKTG 3313 Principles of Marketing

Required for Concentration in General Business (24 Credit Hours)
BUS 4103 Global Business
BUS 4213 Business Ethics
ENTR 3103 Introduction to Entrepreneurship
MGMT 3063 Production/Operations Management

In consultation with their major program advisor, students will select the following:
x1 three (3) hour upper level finance course
x1 three (3) hour upper level management course
x1 three (3) hour upper level management information systems course
x1 three (3) hour upper level marketing course

Required Business Administration Electives
Students will select nine (9) hours of Accounting, Business Administration or Information Technology Management upper level courses.

Electives
Students will select five (5) additional credit hours in consultation with their major program advisor.

Special Requirements
For graduation, a minimum grade point average of 2.25 is required in the core courses (excludes courses required for area of concentration). Students majoring in Business Administration must take at least 40 percent (48 credit hours) of their coursework in non-business courses. However, BUCOM 3133, ECON 2003, ECON 2013, FIN 1113 and MIS 1903 will be considered non-business courses for this requirement.

2024-2025 Major Program Check Sheet - General Business Concentration
2024-2025 Major Program 4-year Plan - General Business Concentration

Return to Table of Contents
Return to Department of Accounting
Return to Department of Business Administration

2024-2025 Business Administration - Management - Bachelor of Science (120 Credit Hours)
The Management concentration provides students with the knowledge and professional skills for effective performance in both public and private sector organizations. Managerial skills for large and small businesses are addressed from both a theory and applications approach. The concentration requirements include electives from upper-level business courses to provide the student with the broad-based knowledge necessary in the profession. The 120 credit hours includes ECU's 40 hour general education program.

Required Core Courses (42 Credit Hours)
ACCT 2103 Financial Accounting
ACCT 2203 Managerial Accounting
BSEC 2603 Bus & Econ Statistics
BUCOM 3133 Bus Comm & Report Writing
BUS 1113 Foundations of Business - must be completed prior to 60hrs earned; OR
MGMT 4623 Leadership - complete if more than 60hrs earned
BUS 4303 Business Strategy & Policy
BUSLW 3213 The Legal Environment of Business
ECON 2003 Principles of Macroeconomics
ECON 2013 Principles of Microeconomics
FIN 3113 Financial Management
MGMT 3013 Principles of Management
MIS 1903 Computer Business Applications
MIS 3433 Management Information Systems
MKTG 3313 Principles of Marketing

Required for Concentration of Management (24 Credit Hours)
BUS 4103 Global Business*
BUS 4213 Business Ethics*
ENTR 3103 Introduction to Entrepreneurship
MGMT 3043 Human Resource Management
MGMT 3063 Production/Operations Management*
MGMT 3103 Organizational Behavior
MGMT 4623 Leadership - must be completed in either Section B or C; OR
BUSLW 4253 Employment & Labor Law
MIS 3453 Advanced Computer Business Applications*

Required Business Administration Electives

In consultation with their major program advisor, students will select nine (9) hours of Accounting, Business Administration or Information Technology Management at the upper division level.

Related Work
COMM 1113 Communication in the Workplace
MATH 1613 Functions & Modeling

Electives
In consultation with their major program advisor, students will select five (5) additional credit hours of relevant coursework.

Special Requirements
Courses in the required core as well as those denoted with a * are considered related work for double majors, minors and certificates in the Stonecipher School of Business. For graduation, a minimum grade point average of 2.25 is required in the core courses (excludes courses required for area of concentration). Students majoring in Business Administration must take at least 40 percent (48 credit hours) of their coursework in non-business courses. However, BUCOM 3133, ECON 2003, ECON 2013, FIN 1113 and MIS 1903 will be considered non-business courses for this requirement.

2024-2025 Major Program Check Sheet - Management Concentration
2024-2025 Major Program 4-year Plan - Management Concentration

Return to Table of Contents
Return to Department of Accounting
Return to Department of Business Administration

2024-2025 Business Administration - Marketing - Bachelor of Science (120 Credit Hours)
The Marketing concentration prepares students for careers in advertising and promotion, consumer and business-to-business marketing, sales, marketing research, or retailing. The courses required for marketing expose students to the major concepts, tools, and academics that are the foundation for the effective practice of modern marketing. In addition, the Marketing concentration provides a real-world focus and hands-on experience in the development and execution of marketing strategies and programs. The 120 credit hours includes ECU's 40 hour general education program.

Required Core Courses (42 Credit Hours)
ACCT 2103 Financial Accounting
ACCT 2203 Managerial Accounting
BSEC 2603 Bus & Econ Statistics
BUCOM 3133 Bus Comm & Report Writing
BUS 1113 Foundations of Business - must be completed prior to 60hrs earned; OR
MGMT 4623 Leadership - complete if more than 60hrs earned
BUS 4303 Business Strategy & Policy
BUSLW 3213 The Legal Environment of Business
ECON 2003 Principles of Macroeconomics
ECON 2013 Principles of Microeconomics
FIN 3113 Financial Management
MGMT 3013 Principles of Management
MIS 1903 Computer Business Applications
MIS 3433 Management Information Systems
MKTG 3313 Principles of Marketing

Required for Concentration in Marketing (24 Credit Hours)
BUS 4103 Global Business
BUS 4213 Business Ethics
MGMT 3063 Production/Operations Management
MKTG 3333 Digital Marketing
MKTG 3423 Integrated Marketing Communications
MKTG 3813 Professional Selling
MKTG 4413 Marketing Research
MKTG 4623 Marketing Analytics & Strategy

Required Business Administration Electives
In consultation with their major program advisor, students will select nine (9) hours of upper level coursework from Accounting, Business Administration or Information Technology Management.

Related Work
COMM 1113 Communication in the Workplace
MATH 1613 Functions & Modeling

Electives
In consultation with their major program advisor, students will select five (5) additional hours of relevant coursework.

Special Requirements
For graduation, a minimum grade point average of 2.25 is required in the core courses (excludes courses required for area of concentration). Students majoring in Business Administration must take at least 40 percent (48 credit hours) of their coursework in non-business courses. However, BUCOM 3133, ECON 2003, ECON 2013, FIN 1113 and MIS 1903 will be considered non-business courses for this requirement.

2024-2025 Major Program Check Sheet - Marketing Concentration
2024-2025 Major Program 4-year Plan - Marketing Concentration

Return to Table of Contents
Return to Department of Accounting
Return to Department of Business Administration

2024-2025 Information Technology Management - Data Analytics - B.S. (120 Credit Hours)

The Data Analytics concentration prepares students for careers that use computer and information skills to analyze data for business decisions. The curriculum integrates the knowledge of basic business courses in accounting, finance, marketing, management, information technology, with data analytics. The graduate will be able to function in the corporate environment, small business sector, or research areas. The 120 credit hours includes ECU's 40 hour general education program.

Required Core Courses (39 Credit Hours)
ACCT 2103 Financial Accounting
ACCT 2203 Managerial Accounting
BSEC 2603 Bus & Econ Statistics
BUCOM 3133 Bus Comm & Report Writing
BUS 1113 Foundations of Business; OR
MGMT 4013 Project Management II
BUSLW 3213 The Legal Environment of Business
ECON 2003 Principles of Macroeconomics
ECON 2013 Principles of Microeconomics
FIN 3113 Financial Management
ITM 4653 Database Theory and Applications
ITM 4753 Software Dev & Team Dynamics
MGMT 3013 Principles of Management
MIS 1903 Computer Business Applications
MIS 3433 Management Information Systems
MKTG 3313 Principles of Marketing

Required for Concentration in Data Analytics (33 Credit Hours)
BSEC 3103 Foundations in Data Analytics
BSEC 4003 Advanced Data Analytics
BUS 4103 Global Business
BUS 4213 Business Ethics
CMPSC 1113 Computer Programming I
ITM 3473 Data Visualization
MGMT 3023 Project Management I
MIS 3453 Advanced Computer Business

In consultation with their major program advisor, students will select nine (9) hours from the following:
FIN 3223 Investment Analysis
FIN 4626 Applied Finance
ITM 3423 Web Development
ITM 3613 Data Comm & Computer Networks
ITM 3823 Cybersecurity
ITM 3843 Cloud Management
ITM 4653 Database Theory & Application
MKTG 4413 Marketing Research
MKTG 4623 Marketing Analytics & Strategy

Related Work
COMM 1113 Communication in the Workplace
MATH 1613 Functions & Modeling

Electives
In consultation with their major program advisor, students will select two (2) additional hours of relevant coursework.

Special Requirements
For graduation, a minimum grade point average of 2.25 is required in the core courses (excludes courses required for area of concentration).

2024-2025 Major Program Check Sheet - Data Analytics Concentration
2024-2025 Major Program 4-year Plan - Data Analytics Concentration

Return to Table of Contents
Return to Department of Accounting
Return to Department of Business Administration

2024-2025 Information Technology Management - Information Systems - B.S. (120 Credit Hours)
The Information Systems concentration prepares students for careers that apply computer knowledge and information technology to the business environment. The curriculum integrates the knowledge of basic business courses in accounting, finance, marketing, and management with information technology. The IS graduate will be able to function in the corporate environment or in the small business sector. The 120 credit hours includes ECU's 40 hour general education program.

Required Core Courses (39 Credit Hours)
ACCT 2103 Financial Accounting
ACCT 2203 Managerial Accounting
BSEC 2603 Bus & Econ Statistics
BUCOM 3133 Bus Comm & Report Writing
BUS 1113 Foundations of Business; OR
MGMT 4013 Project Management II
BUSLW 3213 The Legal Environment of Business
ECON 2003 Principles of Macroeconomics
ECON 2013 Principles of Microeconomics
FIN 3113 Financial Management
ITM 4653 Database Theory and Applications
ITM 4753 Software Dev & Team Dynamics

MGMT 3013 Principles of Management
MIS 1903 Computer Business Applications
MIS 3433 Management Information Systems
MKTG 3313 Principles of Marketing

Required for Concentration in Information Systems (33 Credit Hours)
BSEC 3103 Foundation of Data Analytics
BUS 4103 Global Business
BUS 4213 Business Ethics
CMPSC 1113 Computer Programming I
ITM 3423 Web Development
ITM 3473 Data Visualization
ITM 3613 Data Comm & Computer Networks
ITM 3823 Cybersecurity
ITM 3843 Cloud Management
MGMT 3023 Project Management I
MIS 3453 Adv Computer Business Applications

Related Work
COMM 1113 Communication in the Workplace
MATH 1613 Functions & Modeling

Electives
In consultation with their major program advisor, students will select two (2) additional hours of relevant coursework.

Special Requirements
For graduation, a minimum grade point average of 2.25 is required in the core courses (excludes courses required for area of concentration).

2024-2025 Major Program Check Sheet - Information Systems Concentration
2024-2025 Major Program 4-year Plan - Information Systems Concentration

Return to Table of Contents
Return to Department of Accounting
Return to Department of Business Administration

2024-2025 Information Technology Management - Project Management - B.S. (120 Credit Hours)
The Project Management concentration prepares students for careers that apply computer knowledge and information technology to project management. The curriculum integrates the knowledge of basic business courses in accounting, finance, marketing, and management, information technology, and project management. The graduate will complete the coursework recommended by the Project Management Institute and meets the educational requirements for professional certification. The 120 credit hours includes ECU's 40 hour general education program.

Required Core Courses (39 Credit Hours)
ACCT 2103 Financial Accounting
ACCT 2203 Managerial Accounting
BSEC 2603 Bus & Econ Statistics
BUCOM 3133 Bus Comm & Report Writing
BUS 1113 Foundations of Business; OR
MGMT 4013 Project Management II
BUSLW 3213 The Legal Environment of Business
ECON 2003 Principles of Macroeconomics
ECON 2013 Principles of Microeconomics
FIN 3113 Financial Management
ITM 4653 Database Theory and Applications
ITM 4753 Software Dev & Team Dynamics
MGMT 3013 Principles of Management
MIS 1903 Computer Business Applications
MIS 3433 Management Information Systems
MKTG 3313 Principles of Marketing

Required for Concentration in Project Management (33 Credit Hours)
BSEC 3103 Foundations of Data Analytics
BUS 4103 Global Business
BUS 4213 Business Ethics
CMPSC 1113 Computer Programming I
MGMT 3023 Project Management I
MGMT 4013 Project Management II; OR
MGMT 4623 Leadership
MGMT 4023 Project Management III
MIS 3453 Adv Computer Business Applications

In consultation with their major program advisor, students will select nine (9) additional hours from the following:
ITM 3423 Web Development
ITM 3473 Data Visualization
ITM 3613 Data Comm & Computer Networks
ITM 3823 Cybersecurity
ITM3843 Cloud Management
ITM 4653 Database Theory & Applications
MGMT 3043 Human Resource Management
MGMT 3063 Production/Operation Management
MGMT 3103 Organizational Behavior

MGMT 4623 Leadership

Related Work
COMM 1113 Communication in the Workplace
MATH 1613 Functions & Modeling

Electives
In consultation with their major program advisor, students will select two (2) additional hours of relevant coursework.

Special Requirements
For graduation, a minimum grade point average of 2.25 is required in the core courses (excludes courses required for area of concentration).

2024-2025 Major Program Check Sheet - Project Management Concentration
2024-2025 Major Program 4-yer Plan - Project Management Concentration

Return to Table of Contents
Return to Department of Accounting
Return to Department of Business Administration

2024-2025 Minor in Business Administration (18 Credit Hours)

Required Courses
ACCT 2003 Fin & Mgrl Acct for Non-Bus Majors
BUS 1113 Foundations of Business - must be completed prior to 60hrs earned; OR
MGMT 4623 Leadership - complete if more than 60hrs earned
ECON 2003 Principles of Macroeconomics
MGMT 3013 Principles of Management
MKTG 3313 Principles of Marketing

Electives
Students will select an additional three (3) hours from Accounting or Business Administration upper level courses - or complete COMM 3243 (ORGL courses do not count as Electives).

Special Requirements
At least three (3) hrs of upper division coursework from ECU must be applied toward the minor.

2024-2025 Business Administration Minor Check Sheet

Return to Table of Contents
Return to Department of Accounting
Return to Department of Business Administration

2024-2025 Minor in Business Administration for Music Majors (18 Credit Hours)

Required Courses
Select one of the following:
ACCT 2003 Fin & Mgrl Acct for Non-Bus Majors
BUS 1113 Foundations of Business - must be completed prior to 60hrs earned; OR
MGMT 4623 Leadership - complete if more than 60hrs earned

Complete each of the following:
MGMT 3013 Principles of Management
MIS 1903 Computer Business Applications
MKTG 3313 Principles of Marketing
MKTG 3333 Digital Marketing

Electives
Students will select an additional three (3) hours from Accounting or Business Administration upper level courses - or complete COMM 3243 (ORGL courses do not count as Electives).

Special Requirements
At least three (3) hrs of upper division coursework from ECU must be applied toward the minor.

2024-2025 Business Admin. for Music Majors Minor Check Sheet

Return to Table of Contents
Return to Department of Accounting
Return to Department of Business Administration

2024-2025 Minor in Data Analytics (18 Credit Hours)

Required Courses
BSEC 2603 Business & Economic Statistics
BSEC 3103 Foundations of Data Analytics
ITM 3473 Data Visualization
MIS 1903 Computer Business Applications
MIS 3433 Management Information Systems

Electives
Students will select three (3) additional hours from upper level courses in Business Administration, Information Technology Management or Computer Science.

Special Requirements
At least three (3) hrs of upper division coursework from ECU must be applied toward the minor.

2024-2025 Data Analytics Minor Check Sheet

Return to Table of Contents
Return to Department of Accounting
Return to Department of Business Administration

2024-2025 Minor in Entrepreneurship (18 Credit Hours)

Required Courses
ENTR 3103 Intro to Entrepreneurship
ENTR 4413 Bus Planning & Strat for Entr
MGMT 3013 Principles of Management
MKTG 3313 Principles of Marketing
MKTG 3333 Digital marketing; OR
MKTG 3813 Professional Selling

Electives
Students will select three (3) hours of upper level Business Administration coursework - OR complete COMM 3243 (ORGL courses do not count as electives).

Special Requirements
At least three (3) hrs of upper division coursework from ECU must be applied toward the minor.

2024-2025 Entrepreneurship Minor Check Sheet

Return to Table of Contents
Return to Department of Accounting
Return to Department of Business Administration

2024-2025 Minor in Finance (18 Credit Hours)

Required Courses
ACCT 2103 Financial Accounting
BSEC 2603 Business & Economic Statistics
ECON 2003 Principles of Macroeconomics
FIN 3113 Financial Management

Select six (6) hours of the following:
BUS 4103 Global Business
BUS 4213 Business Ethics
FIN 3003 Money & Banking
FIN 3223 Investment Analysis & Planning
FIN 3833 Commercial Bank Mgmt
FIN 3913 Insurance Planning & Risk Management
FIN 4263 Real Estate Development & Investment
FIN 4623 Applies Finance
MGMT 3063 Production/Operations Mgmt

Special Requirements
At least three (3) hrs of upper division coursework from ECU must be applied toward the minor.

2024-2025 Finance Minor Check Sheet

Return to Table of Contents
Return to Department of Accounting
Return to Department of Business Administration

2024-2025 Minor in Human Resources Management (18 Credit Hours)

Required Courses
BUSLW 4253 Employment & Labor Law
MGMT 3013 Principles of Management
MGMT 3043 Human Resources Management
MGMT 3103 Organizational Behavior
MGMT 4313 Compensation & Benefits
MGMT 4232 Human Resources Training & Development

Special Requirements
At least three (3) hrs of upper division coursework from ECU must be applied toward the minor.

2024-2025 Human Resources Management Minor Check Sheet

Return to Table of Contents
Return to Department of Accounting
Return to Department of Business Administration

2024-2025 Minor in Information Systems (18 Credit Hours)

Required Courses

MIS 1903 Computer Business Applications
MIS 3433 Management Information Systems

Students will select 12 hours from the following:
ACCT 2103 Financial Accounting
ENTR 3103 Intro to Entrepreneurship
ITM 3423 Web Development
ITM 3613 Data Communications & Computer Networks
ITM 3823 Cybersecurity
ITM 4653 Data Base Theory & Applications
ITM 4753 Software Development & Team Dynamics
MGMT 3013 Principles of Management
MIS 3453 Advanced Comp Business Applications
MKTG 3313 Principles of Marketing

Special Requirements
At least three (3) hrs of upper division coursework from ECU must be applied toward the minor.

2024-2025 Information Systems Minor Check Sheet

Return to Table of Contents
Return to Department of Accounting
Return to Department of Business Administration

2024-2025 Minor in Management (18 Credit Hours)

Required Courses
MGMT 3013 Principles of Management

Student will select nine (9) hours from the following:
ENTR 3013 Intro to Entrepreneurship
MGMT 3043 Human Resources Management
MGMT 3063 Production/Operations Mgmt
MGMT 3103 Organizational Behavior
MGMT 4623 Leadership

Electives
Students will select six (6) hours of upper level Accounting or Business Administration coursework - or COMM 3243 (ORGL courses do not count as electives).

Special Requirements
At least three (3) hrs of upper division coursework from ECU must be applied toward the minor.

2024-2025 Management Minor Check Sheet

Return to Table of Contents
Return to Department of Accounting
Return to Department of Business Administration

2024-2025 Minor in Marketing (18 Credit Hours)

Required Courses
MKTG 3313 Principles of Marketing

Student will select nine (9) from the following:
MKTG 3333 Digital Marketing
MKTG 3423 Integrated Marketing Communications
MKTG 3813 Professional Selling
MKTG 4413 Marketing Research
MKTG 4623 Marketing Analytics & Strategy

Electives
Students will select six hours of upper level Accounting or Business Administration coursework; OR
One of the following:
COMM 3243
MCOM 3343
MCOM 3843
MCOM 4323

Special Requirements
At least three (3) hrs of upper division coursework from ECU must be applied toward the minor.

2024-2025 Marketing Minor Check Sheet

Return to Table of Contents
Return to Department of Accounting
Return to Department of Business Administration

2024-2025 Minor in Military Science (20 Credit Hours)

Required Courses
MS 1000 Military Science Leadership Lab - must be completed each semester

MS 1313 Intro to Military Leadership and Personal Development
MS 2122 Foundations of Leadership
MS 3422 Foundations of Tactical Leadership
MS 3315 Military Leadership & Management
MS 3325 Military Tactics & Operations

Students will select three (3) hours from the following:
HIST 3133 Contemporary American History
HIST 4713 Civil War & Reconstruction in the United States
PS 4353 Study of War

Special Requirements
At least three (3) hrs of upper division coursework from ECU must be applied toward the minor.

2024-2025 Military Science Minor Check Sheet

Return to Table of Contents
Return to Department of Accounting
Return to Department of Business Administration

2024-2025 Minor in Project Management (18 Credit Hours)

Required Courses
ACCT 2103 Financial Accounting
MGMT 3013 Principles of Management

The following courses must be completed in the order listed.
MGMT 3023 Project Management I
MGMT 4013 Project Management II
MGMT 4023 Project Management III

Electives
Students will select three (3) hours of upper level Business Administration, Information Technology Management or Computer Science coursework.

Special Requirements
At least three (3) hrs of upper division coursework from ECU must be applied toward the minor.

2024-2025 Project Management Minor Check Sheet

Return to Table of Contents
Return to Department of Accounting
Return to Department of Business Administration

2024-2025 Minor in Promotions Management (18 Credit Hours)

Required Courses
MGMT 3013 Principles of Management
MGMT 4623 Leadership
MKTG 3313 Principles of Marketing
MKTG 3423 Integrated Marketing Communications

Students will select six (6) hours from the following:
MCOM 3343 Digital Publishing; OR
MCOM 3843 Advertising Copy & Layout
MCOM 3893 Publish Relations
MCOM 4813 Publish Relations Writing

Special Requirements
At least three (3) hrs of upper division coursework from ECU must be applied toward the minor.

2024-2025 Promotions Management Minor Check Sheet

Return to Table of Contents
Return to Department of Accounting
Return to Department of Business Administration

2024-2025 Entrepreneurship Certificate (30 Credit Hours)

Required Courses
ACCT 2103 Financial Accounting
BUCOM 3133 Business Communications & Report Writing
BUS 2883 Special Studies in Bus Math & Stats; OR
BSEC 2603 Bus & Econ Statistics
ENTR 3103 Intro to Entrepreneurship
ENTR 4413 Business Planning & Strategy for Entrepreneurship; OR
ENTR 4503 Venture Creation
MGMT 3013 Principles of Management
MKTG 3313 Principles of Marketing
MKTG 3333 Digital Marketing

Electives

Select two courses (6 credit hours) from the following:
ACCT 2103 Financial Accounting
ACCT 3203 Cost Accounting I
ACCT 3303 Intermediate Accounting I
ACCT 3453 Advanced Computer Accounting Applications
BUSLW 3213 The Legal Environment of Business
COMM 2253 Communications in the Workplace
COMM 3243 Presentational Communication
ENTR 4413 Bus Planning & Strategy for Entrepreneurship
ENTR 4503 Venture Creation
MIS 3453 Advanced Computer Business Applications
MKTG 3333 Digital Marketing; OR
MKTG 4413 Marketing Research

2024-2025 Entrepreneurship Certificate Check Sheet

Return to Table of Contents
Return to Department of Accounting
Return to Department of Business Administration

2024-2025 Banking & Finance Certificate (30 Credit Hours)

Required Courses
ACCT 2103 Financial Accounting
BUS 2883 Special Studies - Business Math & Statistics; OR
BSEC 2603 Business & Economic Statistics
FIN 4103 Essentials of Banking & Finance (spring semester only)

Electives
Students will select seven course (21 credit hours) from the following:
BUCOM 3133 Business Communications & Report Writing
COMM2253 Communications in the Workplace
ECON 2003 Principles of Macroeconomics
FIN 3113 Financial Management
FIN 3833 Commercial Bank Management (fall semester only)
FIN 3913 Principles of Insurance & Risk Management (spring semester only)
FIN 4263 Real Estate Development & Investment (spring semester only)
MGMT 3043 Human Resources Management
MIS 1903 Computer Business Applications
MIS 3613 Data Communications & Computer Networks (spring semester only)
MKTG 3813 Professional Selling (spring semester only)

2024-2025Banking & Finance Certificate Check Sheet

Return to Table of Contents
Return to Department of Accounting
Return to Department of Business Administration

2024-2025 Global Business Certificate (30 Credit Hours)

Required Courses
BUCOM 3133 Business Communications & Report Writing
BUS 4103 International Business*
BUS 4983 Seminar: European Economics*
MGMT 3013 Principles of Management
MGMT 3043 Human Resources Management
MGMT 3103 Organizational Behavior*
MGMT 4623 Leadership
MKTG 3423 Integrated Marketing Communications*

Electives
Students will select two courses (6 credit hours) from the following:
BUS 4213 Business Ethics
BUS 4981 (SL) Seminar: International Team Project*
COMM 2243 Communications in the Workplace
HIST XXX3 General Education Course - European Culture*
MIS 3433 Management Information Systems
MKTG 3313 Principles of Marketing

* Courses taken at the University of Limoges in France. Students with an intent to pursue study abroad should review the relevant catalog policy governing the evaluation of foreign credits.

2024-2025 Global Business Certificate Check Sheet

Return to Table of Contents
Return to Department of Accounting
Return to Department of Business Administration

2024-2025 Human Resources Management Certificate (30 Credit Hours)

Required Courses

BUS 4983 Seminar - Employment Law (summer term only); OR
BUSLW 4253 Employment & Labor Law
BUCOM 3133 Business Communications & Report Writing
COMM 2253 Communications in the Workplace
MGMT 3013 Principles of Management
MGMT 3043 Human Resources Management
MGMT 3103 Organizational Behavior
MGMT 4313 Compensation & Benefits (fall semester only)
MGMT 4323 Human Resources Development (spring semester only)

Electives
Students will select two courses (6 credit hours) from the following:
BUS 4213 Business Ethics
COMM 3243 Presentational Communications
ENTR 3103 Introduction to Entrepreneurship
ENTR 4413 Business Planning & Strategy for Entrepreneurs
MGMT 4623 Leadership
MIS 3453 Advanced Computer Business Applications
MKTG 3313 Principles of Marketing

2024-2025 Human Resources Management Certificate Check Sheet

Return to Table of Contents
Return to Department of Accounting
Return to Department of Business Administration

2024-2025 Management Information Systems Certificate (30 Credit Hours)

Required Courses
MGMT 3111 PM - Intro to Project Management; AND
MGMT 3121 PM - Project Planning; AND
MGMT 3131 PM - Project Management System; OR
BUS 4983 Seminar: Project Management I
MIS 1903 Computer Business Applications
MIS 3433 Management Information Systems
MIS 4653 Data BAse Theory & Application; OR
CMPSC 4213 Data Base Design
MIS 4753 MIS Development Project; OR
CMPSC 3943 Software Design & Development
CMPSC 1113 Computer Programming I

Electives
Student will select five courses (15 credit hours) from the following:
ACCT 2003 Financial & Managerial Accounting for Non-Business Majors
ENTR 3103 Introduction to Entrepreneurship
MGMT 3013 Principles of Management
MIS 1903 Computer Business Applications
MIS 3423 Net Web Development
MIS 3453 Advanced Computer Business Applications
MIS 3613 Data Communications & Computer Networks
MIS 3823 Information Management & Policy
MIS 4513 Structure System Analysis & Design
MKTG 3313 Principles of Marketing

2024-2025 Management Information Systems Certificate Check Sheet

Return to Table of Contents
Return to Department of Accounting
Return to Department of Business Administration

2024-2025 Personal Finance Planning Certificate (30 Credit Hours)

Required Courses
ACCT 2103 Financial Accounting
ACCT 3383 Federal Income Tax Accounting
ECON 2003 Macroeconomics
FIN 3013 Fundamentals of Financial Planning (fall semester only)
FIN 3023 Retirement & Estate Planning
FIN 3113 Financial Management
FIN 3223 Investment Analysis & Planning (spring semester only)
FIN 3913 Insurance Planning & Risk Management (fall semester only)
FIN 4453 Financial Plan Development
MKTG 3813 Professional Selling

2024-2025 Personal Finance Planning Certificate Check Sheet

Return to Table of Contents
Return to Department of Accounting
Return to Department of Business Administration

2024-2025 Project Management/Management Certificate (30 Credit Hours)

Required Regular Courses
ACCT 2103 Financial Accounting; AND
ACCT 2203 Managerial Accounting; OR
ACCT 2003 Financial & Managerial Accounting for Non-Business Majors
MGMT 3103 Principles of Management

Required Specialized Courses
MGMT 3023 Project Management I
MGMT 4013 Project Management II
MGMT 4023 Project Management III

Electives
Student will select 4-5 courses (12-15 credit hours) from the following:
ACCT 3203 Cost Accounting
CMPSC 3943 Software Design & Development
CMPSC 3223 Unix & C Programming
CMPSC 4223 Unix System Administration
CMPSC 3233 Linux Tools
COMM 2253 Business Communications in the Workplace; OR
COMM 1113 Fundamentals of Human Communication
ENTR 4413 Business Planning & Strategy for Entrepreneurs
ENTR 4503 Venture Creation
FIN 3113 Financial Management
FIN 4623 Applied Management
MGMT 3063 Production/Operations Management
MGMT 4623 Dynamic Management
MGMT 3103 Organizational Behavior
MGMT 4813 PM-Project Management Professional (PMP) Certification Prep Course
MIS 4753 Development Project
MIS 3433 Management Information Systems
MKTG 3313 Principles of Marketing
MKTG 3333 Digital Marketing
MKTG 3813 Professional Selling

2024-2025 Project Management/Management Certificate Check Sheet

Return to Table of Contents
Return to Department of Accounting
Return to Department of Business Administration

2024-2025 Promotions Management Certificate (30 Credit Hours)

Required Courses
ACCT 2103 Financial Accounting; OR
ACCT 2003 Financial & Managerial Accounting for Non-Business Majors
MCOM 3343 Digital Publishing; OR
MCOM 3843 Advertising Copy & Layout
MCOM 3893 Publish Relations
MCOM 4813 Public Relations Writing
MGMT 3013 Principles of Management
MKTG 3313 Principles of Marketing
MKTG 3423 Integrated Marketing Communications

Electives
Students will select three courses (9 credit hours) from the following:
BUCOM 3133 Business Communications & Report Writing
COMM 1113 Fundamentals of Human Communication
COMM 2253 Communications in the Workplace
MCOM 3343 Digital Publishing
MCOM 3843 Advertising Copy & Layout
MGMT 3043 Human Resources Management
MGMT 4623 Leadership
MKTG 3333 Digital Marketing
MKTG 3813 Professional Selling
MKTG 4414 Marketing Research
MKTG 4623 Marketing Analysis

2024-2025 Promotions Management Certificate Check Sheet

Return to Table of Contents
Return to Department of Accounting
Return to Department of Business Administration

2024-2025 Managerial Accounting Certificate (30 Credit Hours)

Required Courses
ACCT 2203 Managerial Accounting
ACCT 3203 Cost Accounting
ACCT 3303 Intermediate Accounting I
ACCT 3413 Business Ethics for Accountants

FIN 3113 Financial Management
ACCT 4203 Advanced Cost Accounting

Electives
Student will select four courses (12 credit hours) from the following:
ACCT 3453 Advanced Computer Acct Applications
ACCT 4303 Advanced Accounting
ACCT 4503 Auditing
MGMT 3013 Principles of Management
MIS 3433 Management Information Systems
ECON 2013 Principles of Microeconomics; OR
Another upper level Accounting or Business Administration course approved by the department.

2024-2025 Managerial Accounting Certificate Check Sheet

Return to Table of Contents
Return to Department of Accounting
Return to Department of Business Administration

2024-2025 Treasury Management Certificate (30 Credit Hours)

Required Courses
ACCT 3303 Intermediate Accounting I
ACCT 4453 Short-Term Financial Management
ACCT 3413 Business Ethics for Accountants; OR
BUS 4213 Business Ethics
FIN 3113 Financial Management

Electives
Students will select six courses (18 credit hours) from the following:
ACCT 3403 Intermediate Accounting II
ACCT 3453 Advanced Computer Acct Applications
ACCT 3713 Governmental & Non-Profit Accounting
ACCT 4303 Advanced Accounting
BUSLW 3253 Business Law
MIS 3433 Management Information Systems
ECON 2013 Principles of Microeconomics

Note: Other upper level Accounting or Business Administration courses may be used, but only if pre-approved by the department.

2024-2025 Treasury Management Certificate Check Sheet

Return to Table of Contents
Return to Department of Accounting
Return to Department of Business Administration